VISIT felixstowe SUFFOLK

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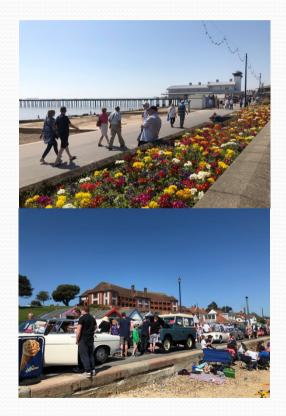




Felixstowe Forward Review

Priorities

- **1.** Economic Growth
- 2. Enabling Communities
- **3.** Local based collaboration



1) Economic Growth

1.1 Growth of Felixstowe as a destination

2018 repeat Visit Felixstowe campaign
Updated website and social media sites
Tourist Information Points
2018 Questionnaire
Diverse events programme
Season Launch event







1.2 Business Improvement District

Business led, business controlled and business managed

5 year plan Based on a 1.5% levy on rateable value Approximately £100k pa reinvestment in the town Collaboration - boost footfall, increase turnover

Next Steps

Consultation Business survey to identify priorities Town centre events



2) Enabling Communities

2.1 Online Portal for local voluntary sector organisations

2.2 Dementia Friendly Communities http://fxtdaa.onesuffolk.net/

2.3 TimeBanking Pilot

ls your business dementia friendly? DAA Felixistowe Dementia Action Rotary 🙆 FELIXSTIME BANKING BANKING BRINGS PEOPLE TOGETHER R AN EQUAL EXCHANGE OF TIME AND SKILL DO YOU HAVE A COUPLE OF SPARE FOR MORE DETAILS HOURS? WE NEED YOU! SHARE YOUR SKILLS BUILD FRIENDSHIP SAVE MONEY STRENGTHEN COMMUNITY

3. Local Based Collaboration

Work with partners to exploit the full potential of Felixstowe through collaboration and projects as they arise

Leisure Vision consultation Things Connected Pilot





New Horizons for Felixstowe Felixstowe Forward's Engagement Event 2018