
Cllr Geoff Holdcroft

Deputy Leader

Suffolk Coastal District Council

Cabinet Member: Economic Development



Felixstowe Investment

Investment by Suffolk Coastal District Council

- | | |
|--|----------------|
| – Central Felixstowe Sea Defences | in excess £13m |
| – Restoration of Felixstowe Seafront Gardens | £4.8m |
| – Martello Park | £1.4m |
| – Beachside Events Area | £.5m |

Private Investment

- Bartlet Hospital
- Felixstowe Pier Building
- Fludyers Hotel
- Orwell Hotel
- Pavilion Court
- Port of Felixstowe
- Premier Inn

2015 Economic Impact of Tourism

Total Value to Felixstowe £55m
Growth of 12.6% since 2012

26 June 2018

The Telegraph

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Returning home to Felixstowe: 'Stories are everywhere'

Hayley Long
Sun 13 May 2018 07:00 BST
1,528



Felixstowe forever... I recognise the grace and prettiness which was right under my teenage nose all along. Photograph: Chris Terry for the Observer
Nobelita Hayley Long always thought her home town, on the Suffolk coast, was a bit of a joke but now she's proud of its gentle charm

Plus three more glorious, less well-known coastal destinations

On my bookshelf I have a 1980s Third World travel guide to Felixstowe. I've had it for years and it introduces the town I grew up in with words that make me smile each time I read them. "There is in Felixstowe and its surroundings, a combination of grace, prettiness and interest which lingers pleasantly in the memory when the visitor returns to regions less captivating." It's the most gorgeously alluring description of my home town that I've ever encountered and, while my smile may once have been followed by a host of incredulous laughter, these days I take the words at face value and respect them.

I'm not the first person who has ever been guilty of questioning Felixstowe's charms. When I tell people where I'm from, the conversation usually shifts quickly to Southwold or Aldeburgh. And I do understand why. As a teenager, I looked out of my bedroom window and saw shipping containers. It's only as a visitor that I've come to appreciate Felixstowe for the vibrant and very diverse place that it is and, finally, I recognise the grace and prettiness which was right under my teenage nose all along.



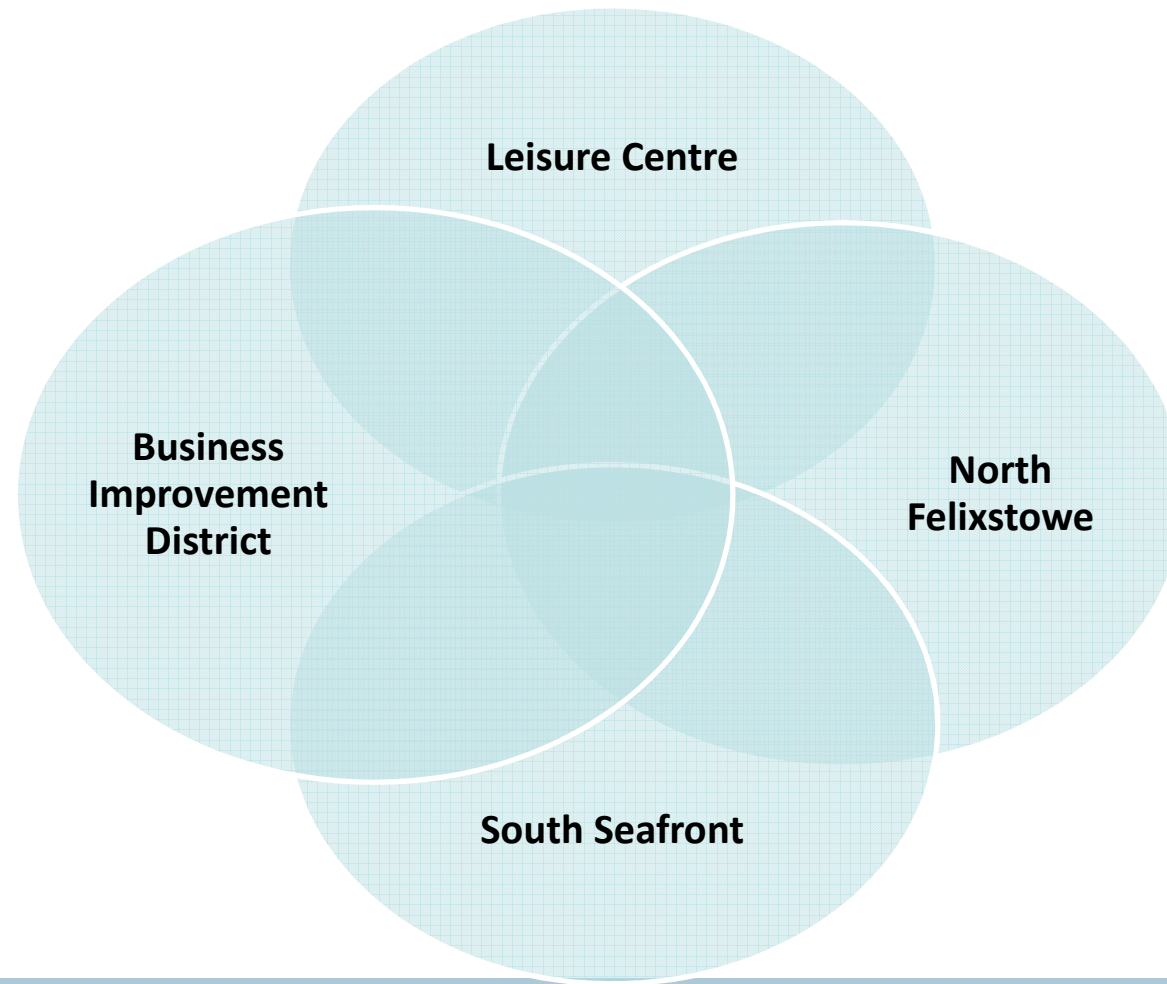
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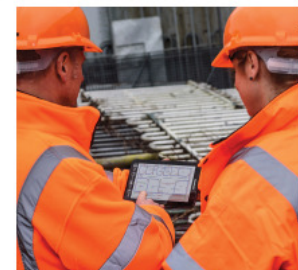
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Intended Investment



East Suffolk Council

- Suffolk Coastal District Council will cease on 31 March 2019
- East Suffolk Council will be operational on 1 April 2019
- Councillor elections 2 May 2019



Suffolk Coastal District Council Roles

- Suffolk Coastal District Council has three distinct roles which impact on the future development of Felixstowe as a:

Land Owner

Leisure Provider

And, importantly, the Local Planning Authority

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- As the **Local Planning Authority**, we will soon be consulting on the draft of the Local Plan.
 - But Suffolk Coastal has also fed into the Local Plan as a **landowner** and **leisure provider**.
 - The deadlines for the Local Plan development, set the timeline for Suffolk Coastal drawing up its current plans for Felixstowe.
 - But the submissions and representations will be considered by the Local Planning Authority in the same way as all public submissions.
 - So, just like any other developer, we need to gather evidence to support its proposals.
 - Today's event will form an important part of that process for Suffolk Coastal as landowner and promoter of development opportunities.

- In parallel, the Local Plan consultation will see public opinion on the draft policies for the development of this area.
- The consultation process is due to start on 20th July – and local people are actively encouraged to have their say on this important document, before it is considered by the Local Planning Authority.



Outcomes from today

- The start of conversation
- Collation of your responses to consider
- Shared Felixstowe Vision document

