



Awarding funds from

**The National Lottery®**

# HLF is the UK's largest dedicated funder of heritage

More than £4.4billion  
spent across the UK...

£400 million of lottery  
players money invested  
in the East of England on  
over 3,500 projects

£300 million to invest  
each year nationally



# What is Heritage?







# Who do we fund?

**Public and not-for-profit organisations such as:**

- Community or voluntary groups
- Youth clubs or organisations
- Charities or trusts
- Faith organisations
- Parish councils or local authorities





# What is a “project”?

We see a “project” as work or activity that: is **not part of the everyday work** of your organisation, that has a time limit for when it should be carried out; and has specific aims.

We give priority to applications from **not-for-profit** organisations. This can include charitable or voluntary groups, a Local Authority (including town or parish councils), and schools etc.

# What do we fund?

## Heritage

## people

## Communities



# Projects that explore...

- Stories of individuals, communities, places, events and historic anniversaries
- Natural habitats, species and environments
- Collections and archives
- Industrial, maritime and transport history/ community archaeology/ historic buildings and structures, including places of worship
- First World War



# And include activities like...

- Film making
- Curating an exhibition
- Creating artwork or performance
- Events
- Carrying out research
- Walking tours and heritage trails
- Oral histories
- Learning heritage skills (archiving, collection management, conservation)
- Creating content for websites
- Designing interpretation
- Volunteering

# Our Grant Programmes







# Sharing Heritage

£3,000 - £10,000

- Share and celebrate community heritage
- Projects last up to 12 months
- NO fixed match-funding requirement
- One short application form
- Apply at any time
- Decision in 8 weeks
- Any not-for-profit group can apply





# First World War: then and now

£3,000 - £10,000

- Grants to explore diverse aspects of First World War
- Projects lasting up to 3 years
- NO fixed match-funding requirement
- One application form
- Apply at any time
- Decision in 8 weeks
- Any not-for-profit group can apply



# Our Heritage

£10,000 to £100,000

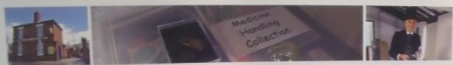
- Grants to help share and celebrate community heritage
- Projects lasting up to 3 years
- NO fixed match-funding requirement
- One application form
- Apply at any time
- Decision in 8 weeks
- Any not-for-profit group can apply, local authorities & partnerships



## Great Yarmouth Interactive Exhibition

The aims of this project are to inspire and raise the aspirations of local young people and make people aware of Sir James Paget's life and times. The method was to do research and visits and share the learning throughout the town with an exhibition and film.

Students from Ormiston Venture Academy and Cliff Park Ormiston Academy describe how they tackled the exhibition.



Our journey began at the Time and Tide Museum. Where we learnt more about James Paget.



Causton Water Recycling Centre



will look at Yarmouth in a



Several moments to L

e so more ideas. I think



At Great Yarmouth Library

the historical news



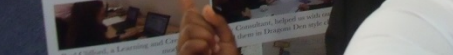
James Paget Hospital was

one of James Paget's books, letters and



Paul C. Gifford, a

James Paget's books, letters and



# Young Roots

£10,000 to £50,000

- Grants to help young people (11 to 25) take part in heritage activities
- Projects lasting up to 3 years
- NO fixed match-funding requirement
- One application form
- Apply at any time
- Decision in 8 weeks
- projects MUST be a partnership between a youth body and a heritage organisation



# How do HLF assess applications?

## Outcomes

- We want applicants to focus on the 'outcomes' of the project.
- The outcomes are the **difference** your project will make with Lottery players money.
- Weighted outcome is that people will have 'learnt about heritage'

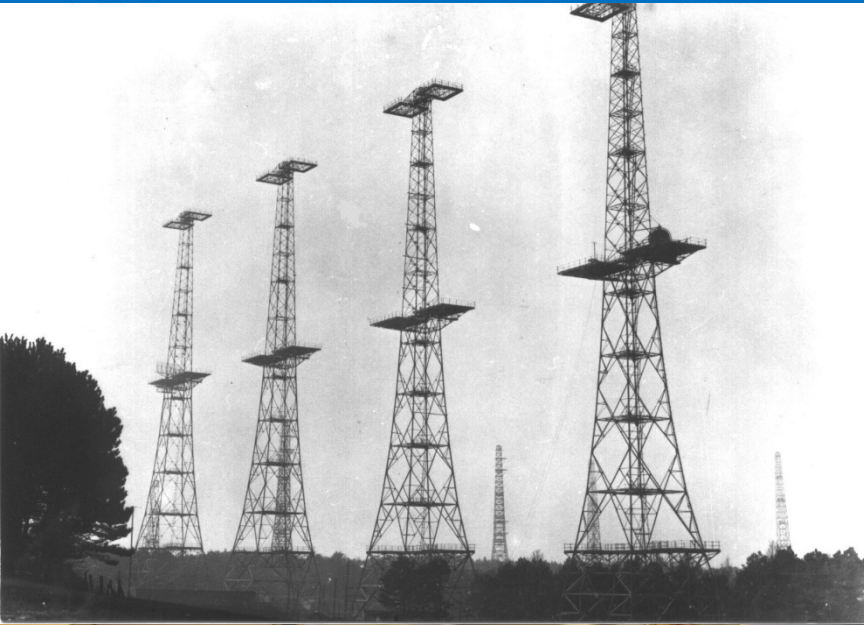


# We also look carefully at value for money, taking into account ....

- Why you **need** HLF support and why **now**?
- Whether you can show us that people want your project to happen.
- The scale of grant request and expected benefits.



# Heritage Grants



- Grants over £100,000
- 2 round assessment process with a development phase
- Quarterly deadlines
- 5% or 10% minimum match funding requirement



# Other grant programmes

- Heritage Enterprise - £100,000 - £5million
- Parks for People – over £100,000
- Resilient Heritage - £3,000 - £250,000



# How can we help you with your project idea?



# Our website: [ww.hlf.org.uk](http://ww.hlf.org.uk)

- Guidance
- Web feature: Understanding the First World War
- Application forms
- Case Studies
- Dates for Events: Funding Fairs, Advice Sessions, office surgeries
- Online Community
- Twitter @HLFEoE



# Project enquiry

- Funding maybe competitive but we are always looking for good projects to fund!
- Use the project enquiry service and get feedback and advice from us on your bid before you apply.



# Talk to us!

For more information and advice contact the regional office on 01223 224870.

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