

Community Environmental Action Community Case Studies



Sandlings Safer Cycling Campaign

CEAF Start Date: August 2011 **CEAF End Date:** August 2013

CEAF funding awarded: £1,000

Number in community group: Core group 7, membership 140

Type of support provided: Helped develop ideas and link them to sustainability issues. Network with other communities, planning events & route maps and signage.

Primary focus of group: To promote safer cycling in the Aldeburgh, Leiston area known as the Sandlings

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Key achievements to date

1. Created an off road/ quiet road cycle routes and map
2. Hosted launch of cycle maps and AGM event at Long Shop Museum on 14 June 7.30pm – 9.30pm
3. Attended Aldeburgh festival dressed as bike thieves to raise profile of campaign.

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Key Lessons Learnt

Using a group's existing idea

The Idea to make a route map was already underway when the CEAF advisor started working with SSCC. The CEAF money and support allowed the group to progress plans and has enabled the publication of the map.

Networking with other CEAF communities

Through presence at events ideas Parham Pedal Pushers have been inspired to follow suit and try to link left of the A12 to the SSCC route network on the right of the A12.

Time and memory pressures

SSCC are organised and capable however holidays and illness will affect ability to deliver projects to a set timeframe and affects collective memory of tasks agreed to. This means support needs to be explicit, written as well as verbal and followed up regularly.

There are still issues with land access, signage and traffic calming which the group hopes to tackle but SSCC have shown that with County support a network of suitable cycling routes could be set up.

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Next Steps

- 1) Promote the Maps and signed routes.
- 2) Continue the cycle survey promotion and journey monitoring
- 3) Prioritise actions to make the area's roads safer.

