

Lloyds Tour of Britain Men Grant Scheme

Application Form

Applications must be received by 9:00 am on Wednesday Aug 6th, 2025

Please DO read the Guidance before submitting your proposal

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| Name of Organisation: | |
| Your Name: | |
| Your email address: | |
| Your Telephone number: | |

Only **ONE** application can be accepted from the same Town or Village. Therefore:

Town Councils: We are aware that in the towns, different organisations and groups play a role in organising events and activities, so you **MUST** make every effort to liaise with those groups and provide evidence (in the box below) that you have done so. You can act as the accountable body for any funds and pass on accordingly. You can also act as the accountable body for any funds and pass on to a group accordingly, if required.

Parish Councils/Community Groups: You **MUST** liaise with the appropriate Town Council before applying and be able to provide evidence (in the box below) that you have done so, eg an email from the Town Council to say to you have their approval to are apply on behalf of the town.

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Town Centres (Councils)

Up to **£1,000 maximum** is available for each Town Council to spend on any events, activities or displays to welcome the tour to their town. It needs to focus on ideas that would enhance your town centre, encourage footfall and support your local businesses. **For examples, please see the accompanying Guidance document.**

Priorities for Town Centres:

It is essential that your application addresses and provides evidence as to how it meets at least one of the following priorities. **Please click in each BOX below that applies:**

- ☐ **Supporting Local Businesses:** Activities that directly contribute to supporting local businesses and encourage additional spending within the town.
- ☐ **Boosting Town Centre Vitality:** Initiatives that have a positive impact for residents when visiting their town centre, driving footfall and increasing dwell time to enhance their overall experience.
- ☐ **Enhancing the Visitor Offer:** Activities that will improve the town's offering for visitors, making the town centre a more attractive and engaging destination.
- ☐ **Improving cycling access:** Initiatives that focus on improving access for cyclists in and around the town, making it easier and safer to visit by bike.
- ☐ **Cycling themes events:** Enhancements to existing events or new events with a cycling theme to attract a wider audience and integrate cycling into the town's events calendar

Community Activities (Parish Councils and Community Groups)

Up to **£500 maximum** is available for Parish Councils or Community group to spend on any events, activities or displays to welcome the tour to their area. ***For examples, please see the accompanying Guidance document.***

Priorities for Community Activities:

It is essential that your application addresses and provides evidence as to how it meets at least one of the following priorities. **Please click in each BOX below that applies:**

- ☐ **School and Youth Involvement:** Encourage school participation through themed lessons, art projects, or watching the race.
- ☐ **Lasting Impact:** Consider legacy initiatives, youth cycling clubs, or annual community events inspired by the Tour.
- ☐ **Volunteering and Stewarding:** Involve residents as volunteers or stewards to boost ownership and pride.
- ☐ Link the event to **local identity and pride** (e.g., showcasing local history, heroes, or talent).
- ☐ Organize **community workshops** (e.g., banner-making, bike safety classes, choir practices for event day).
- ☐ Plan **intergenerational activities** like family bike rides or story-sharing sessions about local cycling history.
- ☐ Develop a **shared vision** or slogan (e.g., "One Community, One Race").
- ☐ Create a **community hub** online (like a Facebook group or simple website) for updates, photos, and interaction

Project/event proposal (below):

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| Anticipated aims and/or results |
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| Parish Councils and Community groups: |
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| <input type="checkbox"/> Residents, community groups and voluntary organisations in one or more community along/close to the Tour of Britain route <input type="checkbox"/> Children and young people who will be involved through schools and youth groups <input type="checkbox"/> Specific target groups e.g. low-income families, people with disabilities, families and individuals from our most deprived communities <input type="checkbox"/> Others (please state who below): |

| What other stakeholders will be involved and how? For example, volunteer time/money/facilities |
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| Planned start and finish dates/timeframes |
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Please provide a breakdown of your funding request. Bunting and flags on their own, if not linked to another activity/item, cannot be funded on their own.

| List each Item and/or Activity Separately | Cost |
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| ANTICIPATED FUNDING (TOTAL) REQUIRED (Max. £1000): | |

Declaration & Data Protection

The information you have supplied is being collected in order for East Suffolk Council to process your application for Men's Tour of Britain 2025 grant scheme, in accordance with the grant scheme guidance.

Your Information will not be used for any other purpose. Your information may be shared with an East Suffolk Council panel to assess your application.

Due to corporate retention requirements for financial information relating to this scheme, information relating to this application will be retained for 7 years.

Where you have supplied any personal data relating to other individuals you confirm that you have met your own obligations under data protection law, including the requirements that data is shared only where a lawful basis exists, and the data subject is informed of their rights.

Data will be processed and held securely and in accordance with the UK General Data Protection Regulations and the Data Protection Act 2018 (and any updates).

Further information about data protection and the full Communities Team privacy notice can be found on the East Suffolk Website: <https://www.eastsuffolk.gov.uk/assets/Your-Council/Access-to-Information/Privacy-Notices/Communities-Privacy-Notice.pdf>

I confirm that:

- I have the authority to represent the organisation making this grant application.
- All information provided in this application form is correct and complete to the best of my knowledge.
- I am not withholding any information that would be likely to affect the outcome of the application.
- I shall inform East Suffolk Council if, prior to any grant funding being awarded, I become aware of any further information which might reasonably be considered as relevant in deciding whether to fund the grant application.
- I have informed all individuals whose personal data has been included in this application or supporting paperwork that their information has been collected and shared, and I have advised them of the relevant East Suffolk Council Privacy Notices.
- I understand that without prior reference to me the information given in this application may be submitted for checking against records held by East Suffolk Council or other organisations (such as government departments, other agencies, local authorities and the police) for the purposes of assessing my eligibility for grant funding or for the purposes of the prevention and detection of crime.
- I understand that where checks against other departments or organisations are made and discrepancies are identified, the Council may provide details of this application to those departments and organisations, and this may result in changes being made to those external records.
- I understand that data recorded by or on behalf of East Suffolk Council is subject to the Freedom of Information Act 2000, including information provided in relation to grant applications.
- **I understand that if the organisation does not spend all or part of the grant, East Suffolk Council must be notified on the End of Programme/Project Monitoring Form and the money not spent must be returned to East Suffolk Council.**
- **I understand the organisation will comply with all reasonable monitoring requirements and complete an End of Programme/Project Monitoring Form within ONE MONTH of the project ending, at the latest. The organisation will keep receipts and any income and expenditure related to the funding awarded.**

Please note that completion of the form is essential to help us inform future funding decisions. If you need support/help when completing the form, please contact us ASAP – we will be happy to assist. Thank you.

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| Signature: | <i>Enter your name in the box only if you agree to be bound by the terms set out in this form. We will treat this as your signature on the form.</i> |
| Name: | |
| Position within the Organisation: <i>Please note that this should be someone with legal and financial responsibility.</i> | |
| Date: | |

Scheme Promotion

Your information will be publicly available as part of this application process for example your information may be used for promotion and publication of press articles or for publicly available end project evaluations. By signing below, you acknowledge that your information will go into the public domain, and you are consenting to this. You understand that either consenting or not consenting to this will not affect your application process.

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| Full Name: | |
| Signature: | <i>(Enter your name in the box only if you agree to be bound by the terms set out in this form. We will treat this as your signature on the form.)</i> |
| Date: | |

If at all possible, please email as a WORD document (not a PDF), plus any relevant supporting documentation to: grants@eastsuffolk.gov.uk

If that is not possible, please deliver/post to:

Funding Team, East Suffolk House, Station Road, Melton, Woodbridge IP12 1RT
Any questions can also be sent to the same email or postal address

Application deadline: 9:00 am on Wednesday Aug 6th, 2025