Initial outcome proposal to the East Suffolk Partnership Board

(Stage 1 application)



1. Give key outcome(s)

- Creation of a commission ready consortium of Green-Care organisations, able to address a broad demographic of the population in the East Suffolk area.
- By working together, provide a commissionable service at scale, working to common standards
- Identify future commission opportunities for the consortium to bid for
- Identify sources of funding

2. How has the need for this outcome(s) been identified?

The evidence base to support the effectiveness and return on investment of Green Care interventions is now well established and academically accepted. However, the sector in East Suffolk is fragmented, with locality heavily influencing accessibility and choice of offering. This scenario repeats across Suffolk and East Anglia. Presently Interventions are more commonly funded through non-statutory means, such as Lottery grants, memberships and volunteer time. This leads to a sporadic offering in terms of both location and capacity.

Primary health care should be the main source of referrals into Green care interventions. If this is to be achieved, there must be a broad offer with the capacity to cope with the demand. Allowing primary healthcare professionals to understand the benefits and nuances of the offer, fundamentally selling the product to their patients. As the lead partner of the proposed consortium GLT have visited the Mersea Forest in Warrington. Through a similar consortium of organisations they have been able to secure two local authority contracts along with a number of other grants.

Through the 'Being well in the wild' initiative a number of organisations with interest in this area had been drawn together. Unfortunately this interest was not transferred into action, lacking any longer term motivation to sustain their involvement. The RSPB in this region were one of these organisations. They have already expressed an interest in this consortium which would also be influenced by their wider interest in Green Care.

3. Who will benefit from the outcomes(s)?

- A broad demographic of East Suffolk residents, with varying degrees of physical and mental health issues.
- Those within the population with high levels of physical inactivity who do not engage with traditional sport and exercise interventions.
- Secondary health care providers, through reduced burden on services

4. How will the outcomes(s) be sustained after the funding has run out (if appropriate)?

By drawing the consortium together, we intend on creating a fundable body that will be able to bid for commissionable opportunities from the local authority. Most notably a proportion of the integrated health and lifestyle service contract. Whilst in the short term funders such as the Big Lottery will be considered to launch the consortium, providing up to 4 years of funding.

Whist the current CCG commissioning process is prohibitive to directly funding this provision. The potential to reduce the burden on downstream services such as A&E and mental health services. We believe we are able to demonstrate a £6.75 return on each £1 invested, building a compelling case for the diversion of funds from treatment to prevention.

5. Name of Project/activity that will deliver the outcome(s)

Suffolk's Natural Health Service

6. Brief description of the project / activity that will deliver the outcome(s).

By engaging with key stakeholders including commissioners, providers and academic organisations the outline proposal for the consortium will be formed.

Commissioners will be engaged firstly to understand what they require from a potential service. By utilising the work previously completed by the Mersea Forest, we will communicate the potential impact of the consortium. Following feedback from commissioners, we will engage with providers to identify a model with the capacity and skills to meet these requirements. Working with Community Action Suffolk the legal and organisational makeup of the consortium will be agreed.

Project / activity START DATE 09/18 END DATE 06/19

7. Who is involved?	
Who is involved in developing this outcome	Project / activity lead:
proposal?	
	Name: Tom Brown
Who will deliver the project/activity?	
Green Light Trust	Organisation: Green Light Trust
CAS	Telephone: 01284 830829
RSPB	Email: tom@greenlighttrust.org
SCC	
ESC's	ESP Board member supporting the project:
CCGs	Andrew Cassy

8. Give information about match funding here:			
Source of match funding	Funding	Amount (£)	
	confirmed?		
Green Light Trust In-kind donation of CEO time	Yes	1000	
Community Action Suffolk In-kind donation of time		TBC	
SCC in-kind support (project intern/officer support)		TBC	

Total project / activity cost	£10,000
Total of confirmed match funding	£1000
Total amount of ESP funding required	£8000

9. How will the project / activity be monitored and outcomes reported (including project risks)? Project task group will monitor and report back to the board on a quarterly basis.

10. Identify where the ESP money will be spent here:	
Description of activity or item (by who and by when where appropriate)	Cost (£)
Consortium support	3000
2. Engagement events	1000
Academic upfront evaluation plan/evidence base	2000
4. Commissioning specific skills and knowledge	2000