

Are you scared yet ?

“Anything else you’re interested in isn’t going to happen, if you can’t breathe the air and drink the water. Don’t sit this one out. Do something. You are, by accident of fate, alive at an absolutely critical moment in the history of our planet.”

Carl Sagan

Are you scared yet ?

Some of the things you will hear today may scare you, but there is hope at the end of this presentation.

- I'm like you, 25 years in business as a Managing Director & Director of a PLC.
- If you told me 3 years ago I would be standing here talking to you about climate action, I wouldn't have believed you.
- Then I read the IPCC report (2018) and the conclusions are terrifying.

Are you scared yet ?

Some of the things you will hear today may scare you, but there is hope at the end of this presentation. I'm here because:

- I believe that you care; about the science, about truth, about data.
- I believe that you are well connected and have a platform and connections to get this message out.
- If you are a student, then you will be filling our shoes in the coming years.

United Nations

**CODE RED FOR
HUMANITY**

How bad is it?

- No food in 30 years: [eradication of soil fertility](#)
- Water supply: [approaching the jaws of death](#)
- On course for [4 degrees this century](#)
- Smashing through tipping points
- Arctic ice: gone in our lifetime
- Greenland glacier: gone in our lifetime
- Billions of refugees

How bad is it?

You die within 3 days of no water.

- [Chennai: day zero](#) (India)
- [Capetown: day zero](#) (South Africa)
- [London: day zero](#) - within 5 years

- Water riots; stretched emergency services.

How bad is it?

We are so very vulnerable, right now..

- Our just in time supply system, is so very fragile. We don't have stockpiles of fuel, food and water.



How bad is it?

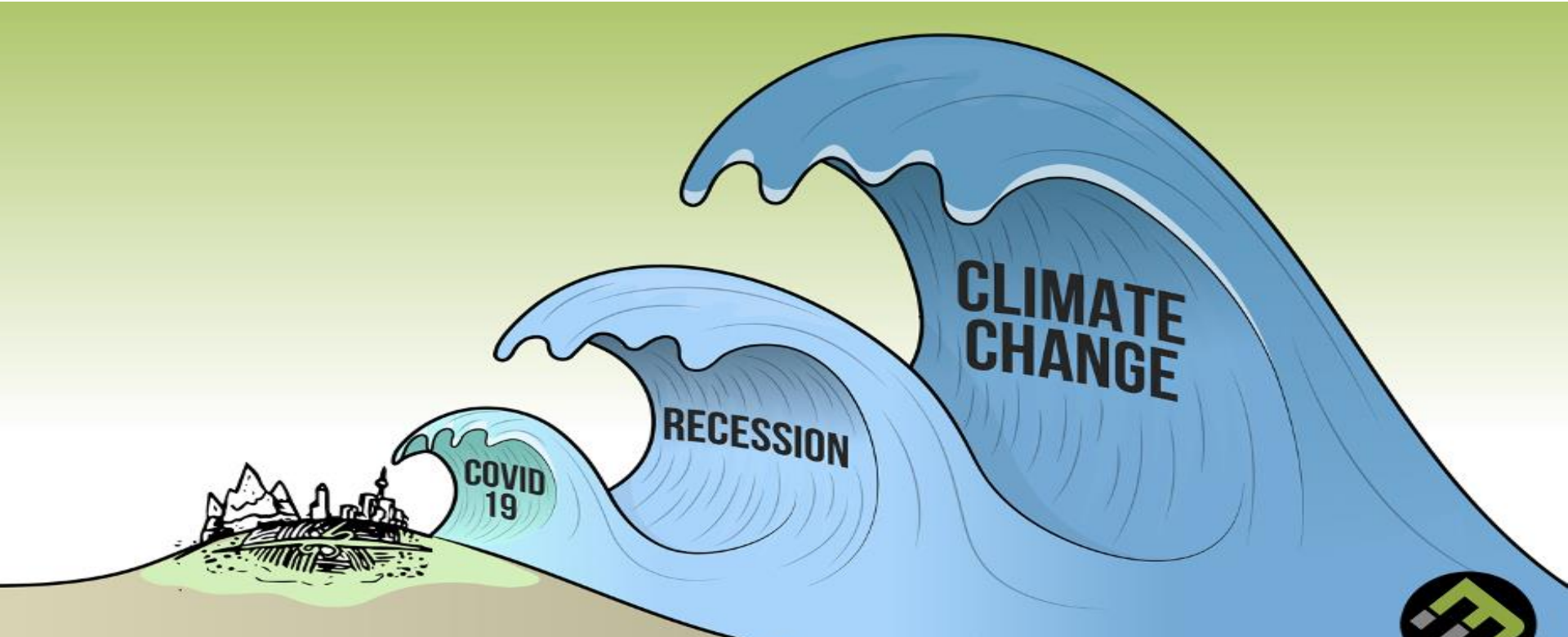
- COVID: saw worldwide supply chain issues (ongoing)
- **Climate Change: hold my beer.**

A photograph of a man in a white shirt holding a beer bottle up, smiling, with a woman and other people blurred in the background. The text "HOLD MY BEER" is overlaid in large, white, semi-transparent letters across the middle of the image.

HOLD MY BEER

How bad is it?

- We are facing multiple crises.



How bad is it?

- Electric cars and cycle lanes are not going to fix this.
- The Government are not coming to save us.
- Our financial institutions are fueling the fire that is climate change.

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What can we do?

“So: climate change plus growth = an existential threat. To our economy, environment, security, happiness, way of life.

We can choose to ignore this problem. Or we can choose to tackle it. I’m betting that you are all in this room because you think the second approach is preferable to the first.”

Sir James Bevan, Chief Executive of the Environment Agency, 19 March 2019

A close-up photograph of fresh vegetables. In the foreground, there is a large pile of bright red, round cherry tomatoes. To the right, several orange carrots are visible, some with their green tops. In the background, there are various green leafy vegetables, including what appears to be a head of lettuce. The lighting is natural and bright, highlighting the textures and colors of the produce.

**Growing Community Resilience
In the face of crises
By way of mutual aid.**



Community Climate Action

Act like your house is on fire (it is)...

iFarm are a Community Benefit Society (not for private profit), set up in 2019 to combat social isolation and loneliness.

The Business of our society is community supported agriculture, horticulture, research & development, education and cultural activities.





Community Climate Action

What can we do?

- **Waste**
- **Housing**
- **Energy**
- **Agriculture**
- **Transport**

Community Climate Action

1) Write a community climate Action Plan

- Assess Housing stock.
- Assess Energy usage.



Housing

- **Sustainable housing; resilience**
- Net zero construction
- Retrofitting & insulation
- [Hemp cultivation](#)
- Community Land Trusts and [Right To Build](#)
- [Citizen planners](#)
- [Mapping](#)



Energy

- **Sustainable energy; resilience**
- [Distributed networks of production](#)
- [Smart Energy Micro-grids](#)
- [Carbon neutralised green gas](#)



Community Climate Action

- **Form a development corporation (CBS).**
Community Benefit Society

Retrofit (Insulate)

People Powered Retrofit / RED

Generate Energy (micro-grid)





Community Climate Action

- Get a place (HQ) and make exemplar.
- **What does your 2040 look like?**





Community Climate Action



Community Climate Action

Funding

- Plan, feasibility, planning execution.

Community Shares (friends & family)

Ethex

Public Works Loan Board

SIPPS / SASS

Grants (share bid writing & success, why reinvent the wheel?)



Community Climate Action

Get involved:

- What's your Local Plan?
- What's your local Climate Action Plan?
- Does your local authority engage with community assemblies on climate?
- How can your business transform *and* transform the world?
- Are you moving fast enough?
- How is your business contributing?





Community Climate Action

- Public meetings (attend)
Engage with Anchor Institutions
Procurement Policy
Business leaders





Community Climate Action

- Team
Narrative
Software for organising
Knowledge share



The image is a promotional still for the movie Inception. It features Leonardo DiCaprio on the left, wearing his signature glasses and a dark jacket, looking off-camera with a serious expression. On the right, Marion Cotillard is shown in profile, looking upwards and to the right. The background is a dimly lit, industrial-style interior with a glowing rectangular light fixture. The overall color palette is dominated by warm, reddish-orange tones.

NETFLIX

**OFFICIAL
TRAILER**

2:46



Thank you, iFarm!