

Love Every Drop

Water for life, livelihoods and landscapes





SMART BUSINESS



SMART COMMUNITIES



SMART ENVIRONMENT





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every
drop.
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Climate change



- Warm summers, mild winters, more storms
- 1200 megalitres of water supplied each day
- By 2040 we could lose 12.7 megalitres of water each day (worst case 154 MI, 567 with growth and sustainable abstraction)
- How can we continue to supply our customers?



Managing this vital resource



- Reducing leakage. Nearly 10% reduction between 2010 and 2015.



Working with others



Water metering

2015 - 77% domestic customers using a meter

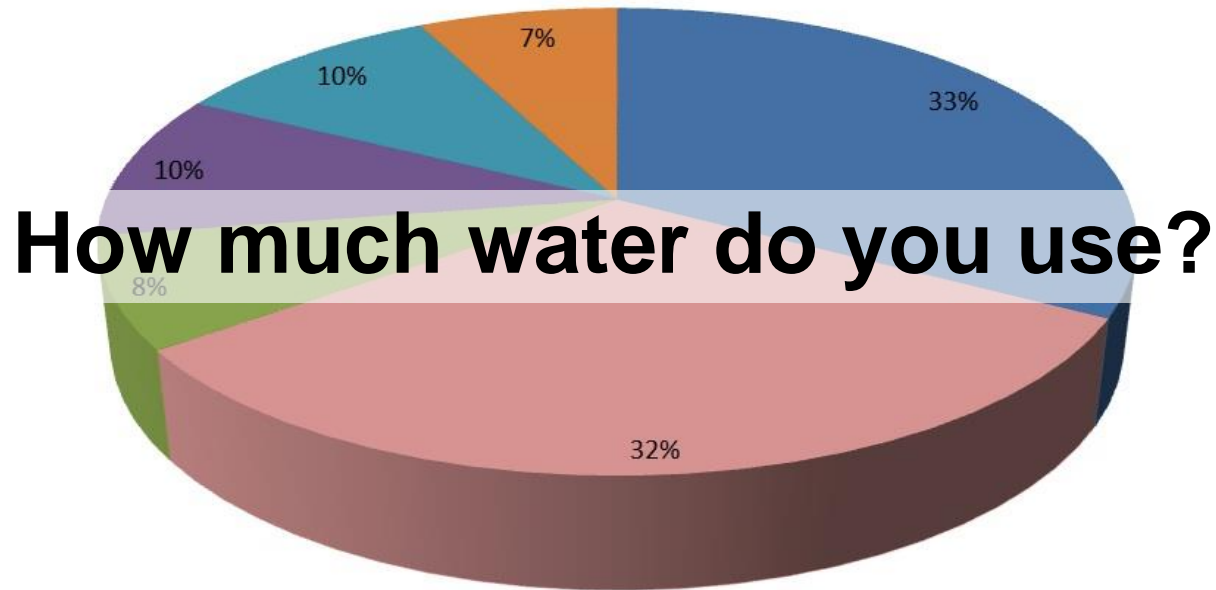
2020 – 88%



How much water do our customers use?

Anglian Water customer's average daily water consumption

■ Toilet flushing ■ Personal washing ■ Clothes washing ■ Dish washing ■ Other internal use ■ External use



How much water do you use?



Energy Saving Trust Calculator

Google - anlian water calculator



The screenshot shows a 3D rendering of a kitchen with a washing machine. A questionnaire is overlaid on the left, and a cost summary box is on the right.

Washing machine 1 of 2

How many times do you use your washing machine per week?

0 / 20

What temperature do you generally wash your clothes at?

30° 40° 60° 90°

Back Next

WATER COST
£ 118.00

ENERGY COST
£ 0.00

TOTAL COST
£ 118.00

WATER USAGE 0 (L) ENERGY USAGE 0 (kWh) CARBON EMISSIONS 0 (Kg)

In the UK, approximately **25-30%** of an average household gas/ electricity bill is down to heating of water – that equates to about £200 a year



Bits and bobs



DUAL FLUSH CONVERTER

Fitted



TAP INSERTS

Fitted



HOSEPIPE GUN

Fitted



ECO PULSE SHOWER HEAD

Fitted



SHOWN LOCATION OF INTERNAL STOP TAP



OUR PLUGHOLE AND TOILET BOWLS ARE FOR USED WATER, NOT RUBBISH

THOUSANDS OF BLOCKAGES A YEAR ARE CAUSED BY ITEMS THAT SHOULD NEVER BE PUT DOWN SINKS AND TOILETS
HELP PROTECT OUR RIVERS, WILDLIFE AND THE ENVIRONMENT.

FACT!

A BABY, BY THE TIME IT IS 2 YEARS OLD, USES 4380 NAPPIES AND 17,520 WIPES

(based on an average of 6 nappies a day and 4 wipes per nappy change)

FACT!

THERE ARE 20,000 TONNES OF USED FATS, OILS AND GREASE IN ANGLIAN WATER SEWERS AT ANY ONE TIME. THAT'S ENOUGH TO FILL EIGHT OLYMPIC SIZED SWIMMING POOLS!

WHAT HAPPENS WHEN OUR NEIGHBOURHOOD ARTERIES GET BLOCKED

FAT, OIL & GREASE BLOCKAGES

BACK TO NATURE

PUT SANITARY WASTE HERE TO KEEP PIPES CLEAR

PADS AND TAMPONS GO IN THE BIN, NOT DOWN THE LOO

RECYCLE OIL AND FAT TODAY, HELP PIPE BLOCKAGES GO AWAY

NEVER PUT FAT, OIL OR FOOD SCRAPS DOWN THE SINK OR LOO. THEY SHOULD BE RECYCLED AT HOME, TAKEN TO A HOUSEHOLD WASTE RECYCLING CENTRE OR BINNED DEPENDING ON WHERE YOU LIVE.

BIN YOUR WIPES TO AVOID BLOCKED PIPES

SURFACE, MAKE-UP, CLEANING AND BABY WIPES SHOULD BE BINNED NOT FLUSHED

KEEP RUBBISH OUT OF THE DRAINS TO PREVENT BLOCKAGES, SEWER FLOODING AND NASTY SMELLS

LEARN MORE AT

www.keep-it-clear.co.uk

FACTS



We will mitigate the **risk of water supply loss** for approximately 208,000 people



We will investigate the costs and **risks of a transfer from the River Trent** during extended periods of dry weather



We will be mitigating flood risk at 12 water and 23 water recycling sites **protecting service to 800,000 properties.**



We will continue to reduce the risk of property flooding from sewers



We will continue our **innovative and collaborative** Water Resources East Anglia (WREA) Project

DURING AMP6 WE WILL:

Our water efficiency activities **will contribute** to a target of **reducing Per Property Consumption (PPC)** of 7 l/d



We aim to have **95% of domestic properties metered** and 88% of customers with metered bills



By the end of AMP6 **we will reduce our leakage** by 20 MI/d to 172 MI/d, which is 15% of our distribution input



We will actively **contribute to the debate** on abstraction reform to secure benefits for our customers, other stakeholders and the environment

