

EAST SUFFOLK BUSINESS PLAN 2015 - 2023



CASE STUDY

ECONOMIC GROWTH - ENABLING COMMUNITIES

MAKING WAVES TOGETHER

The East Suffolk Funding team works to secure external grant funding for the Councils, manages the Councils' programme of community grants and provides funding advice to external stakeholders. Securing external funding helps the Councils to deliver projects and achieve priorities within the Business Plan.

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 customerservices@eastsuffolk.gov.uk

 01394 383789 (Suffolk Coastal) / 01502 562111 (Waveney)



Beccles Library, Blyburgate, Beccles
Felixstowe Library, Crescent Road, Felixstowe
Marina Centre, Marina, Lowestoft
Woodbridge Library, New Street, Woodbridge

SECURING EXTERNAL FUNDING FOR 'MAKING WAVES TOGETHER'



WHAT WE DID?

Working in partnership with Great Yarmouth Borough Council, the Funding Team submitted an application to Arts Council England and the Heritage Lottery Fund for their 'Great Places' scheme. This external funding scheme aims to put arts, culture and heritage at the heart of the local vision, making a step change in the contribution of culture in those areas, and embedding them in future plans for that location. The programme has a focus on cementing partnerships across the public, private and voluntary sector. With a tight funding submission deadline, the Funding Team worked with partners in Lowestoft and Great Yarmouth to develop the 'Making Waves Together' programme. The application, submitted in January 2017, was successful and over £860,000 of external funding was secured. The 3 year project will build the capacity of our cultural community assets to enable the project outcomes to be sustainable and began in August 2017 with the appointment of a Project Co-ordinator. The project provides the potential to use culture to reinforce the work in Lowestoft around place making and raising pride, community confidence and aspirations. Activities will include creating a Cultural Strategy; a creative forum for the local culture, heritage and arts sector; engaging residents in creative activities; supporting local theatres; engaging schools in culture, heritage and arts activities; involving the community in an art installation; involving residents in conservation of the Scores to learn traditional heritage skills; street art; dance artists and film-makers working with residents to produce work based on the collections at Lowestoft Museum and the Maritime Museum; museum pop-ups; a play-writing project involving children and young people and community pop-up participatory performances.

WHY WE DID IT?

Resident-led cultural activity projects are invaluable as a vehicle for transforming town centres and seafronts; raising the profile of cultural education for young people and creating employment opportunities. The participatory cultural events will help raise the profile of Lowestoft and provide a boost to the visitor economy. Developing a more collaborative approach to culture in place-shaping efforts across both Lowestoft and Great Yarmouth and sharing learning will add value to the outcomes of project.



OVER £860,000 IN
EXTERNAL FUNDING
SECURED

East Suffolk Funding



@eastfunding



THE DIFFERENCE THIS MADE?

Relationships with existing stakeholders in Lowestoft working in the arts, culture and heritage sector have been strengthened and new contacts in this sector have also been made. These stakeholders are providing an input into other regeneration projects within Lowestoft, providing innovative and new ideas to improve the offer of the area. As the project progresses, it will contribute towards the Business Plan priorities of economic growth and enabling communities specifically delivering a cultural event offer; enhancing the skills of the creative sector for potential job creation and growth; increasing visitor numbers to East Suffolk outside of the main tourist seasons and support community-led initiatives to improve health and well-being.

"Culture and heritage play a hugely important role in creating and maintaining a sense of pride and well-being in a local area and we believe that this investment will inspire a whole range of people, from all age groups to enjoy and participate in the creative arts."

- CLLR MICHAEL LADD
WAVENEY DISTRICT COUNCIL