OVERVIEW & SCRUTINY COMMITTEE

Thursday, 1 November 2018

INFORMATION BULLETIN – CAR PARKING (REP1925)

EXECUTIVE SUMMARY

1. The Council is exploring ways in which the costs of car parking in town centres can be reduced for local businesses.
2. We are in the process of working up a proposal for a pilot scheme of 'Town Centre Passes' which would be available at a reduced rate.
3. The pilot scheme is in development, and will come back to Members once the details have been finalised.

Is the report Open or Exempt?	Open

Wards Affected:	All

Cabinet Member:	Councillor Graham Catchpole
	Cabinet Member for Operational Partnerships

Supporting Officer:	Kerry Blair
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SUMMARY

1.1   Well managed car parking is an important aspect of the Council's management of traffic and parking in town centres. The Council recognises, however, that the costs of parking can be an additional burden on employees and business owners in urban areas, where free parking is limited.

1.2   Waveney District Council seeks to support local businesses and employees. To that end, the Council is exploring the introduction of 'Town Centre Passes' which would be available at a reduced rate to the current Long Stay Parking Permit (currently priced at £350).

1.3   It is WDC's plan to run a twelve month pilot scheme for these types of passes, to monitor the take up and impact of the scheme.

1.4   The Town Centre Passes would be available in Lowestoft and the surrounding market towns. They would be valid for a single town centre car park (unlike the Long Stay Parking Permit which is valid for all Long Stay car parks across the District). They would be valid during from Monday to Friday, in order to support the majority of commercial and business users.

1.5   Work is underway to look at the location, pricing and logistics of introducing these tickets, and we are hoping to come back to Cabinet in the New Year with full details. We can provide a more detailed update to Committee at that point.